



## PLANNING IMPROVED TEST AND IT ORGANIZATIONS

A two Day seminar from the Gilbs.

15<sup>th</sup> - 16<sup>th</sup> February 2010

TSG – London

£249



### Seminar Objectives

This seminar will show you how to clarify your several improvement objectives quantitatively, and how to estimate the impact of each of your change strategies on your top-level objectives. This will lead to clarity of your own thought, and ease of communication with your own managers.

### Who Should Attend?

This course has broad appeal and is relevant to many functions within an IT Organization, including:

- IT Management;
- Programme Managers;
- Software Test Managers
- Project Managers;
- Process Improvement Specialists;
- Anyone needing to plan improvements in their organisation.

### Pre-requisites, Foundation & Follow-up

**Pre-Requisites:** None specific for this seminar, but one of the Real QA seminars would be helpful.

### What You Will Learn

Many things of value to help improve Test and IT Organizations, including:

1. IT Organisation Improvement Objectives
  - Stakeholder Identification
  - Stakeholder Needs and values
2. Change Strategies
  - Identifying the Change Project Objectives
  - Defining the Objectives: Ambition Level
  - Defining the Objectives: Quantification
  - Defining the Objectives: Decomposition
  - Defining the Objectives: Benchmarks: status quo
  - Defining the Objectives: Worst acceptable case, Constraints
  - Defining the Objectives: Targets: satisfactory levels
  - Defining the Objectives: Qualifiers [when, where, if]
3. Evolutionary Strategy Implementation
  - Distinction: Strategy & Objective
  - Unavoidable strategy impacts
  - Primary impacts and costs
  - Estimation with uncertainty
  - Specification of a strategy, with enough detail to manage it
  - Impact estimation tables: getting the big picture, and showing it to others
  - Use of IE tables as implementation accounting and feedback: change management

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- decomposing big strategies into smaller one
4. Do, Study and Change Implementation
- implementing a single strategy,
  - pilot locations
  - measurement
  - review of experience
  - changing based on experience

### The Benefits You Will Gain

- Get a start on planning improvements in your organisation.
- Get a method for impressive and effective planning.
- Get an insight into your current plans

### Syllabus – Key points

1. Quantify all key change objectives
2. Quantify change strategy impacts on those objectives
3. Find quick wins to prove your capability while not sub-optimising the long term outcome

### Seminar Format

This is a two-day tutor-led, interactive session using a mixture of slide presentations, lectures and practical exercises.

### Value Add Take Away Material For You

You'll also receive valuable documentation for you to take away that backs-up the messages from the seminar and provides practical examples for you on:

- Paper slide copies;
- Diverse digital papers;
- Books on CD or Memory stick.

### The Full Series of Gilb @ TSG Seminars

- **Management Communication:**  
To seriously enhance practical skills of communicating between technologists and management about complex projects, especially but not exclusively IT projects.  
4th – 8th January – Full
- **Lean Quality Assurance:**  
This is a technical seminar for Test professionals – who want to learn other QA approaches.  
4th – 5th February - £249

**The seminar is available for only £249, plus VAT, including refreshments and materials..**

### TSG

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